

MosBuild

The Largest Building & Interiors
Trade Show in Russia

3–6 April 2018
Moscow, Russia

Facts and Figures 2018

65,263

visitors from 83 regions
of Russia

1,200

exhibitors from 40 countries

Space:

80,000 sq.m

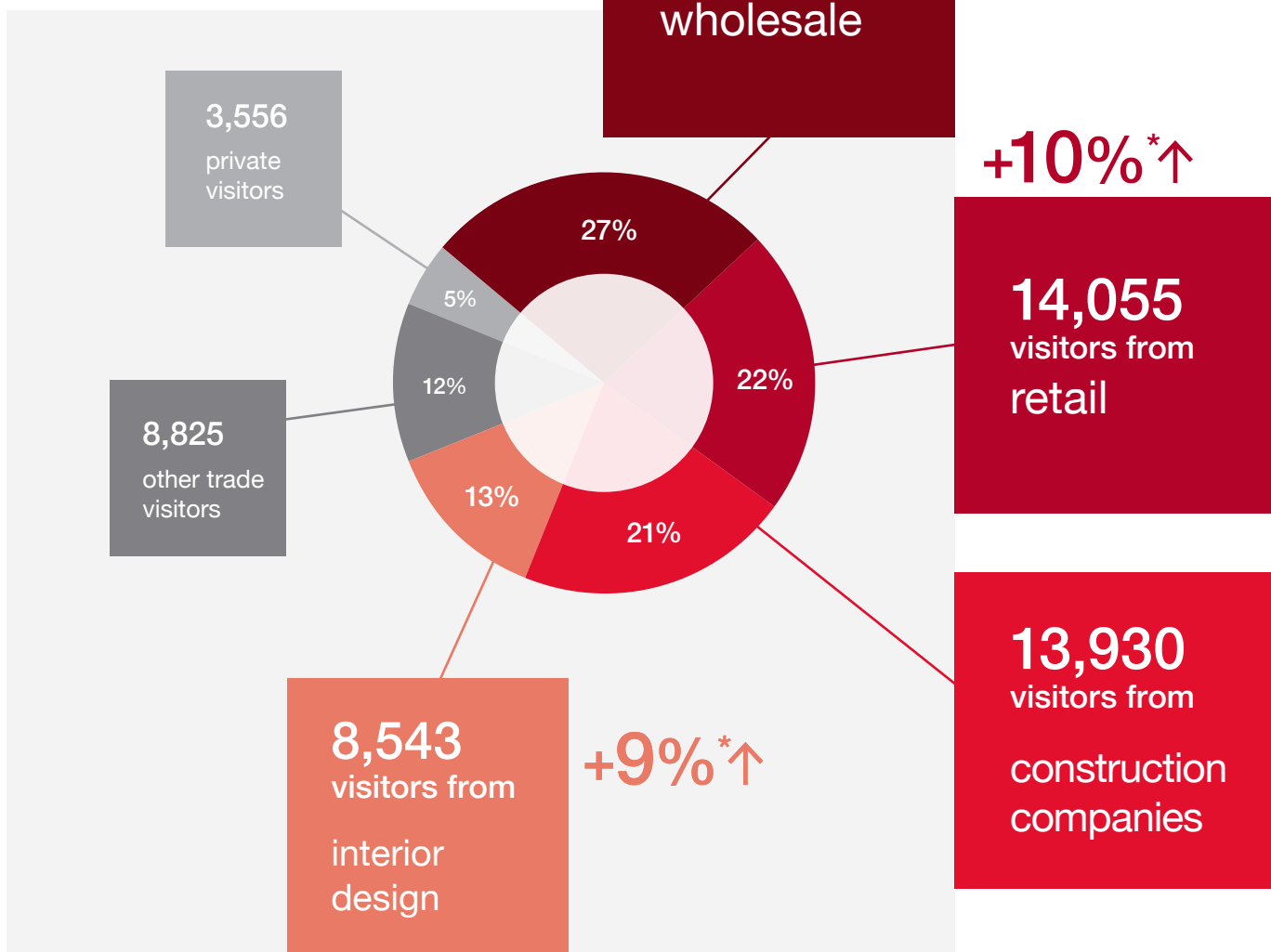


Market your products directly to a targeted audience at **MosBuild**, the largest meeting point for trade buyers in the year



MosBuild is a high-quality business platform – 53,882 visiting buyers
25,051 – new visitors

Visitor business area:



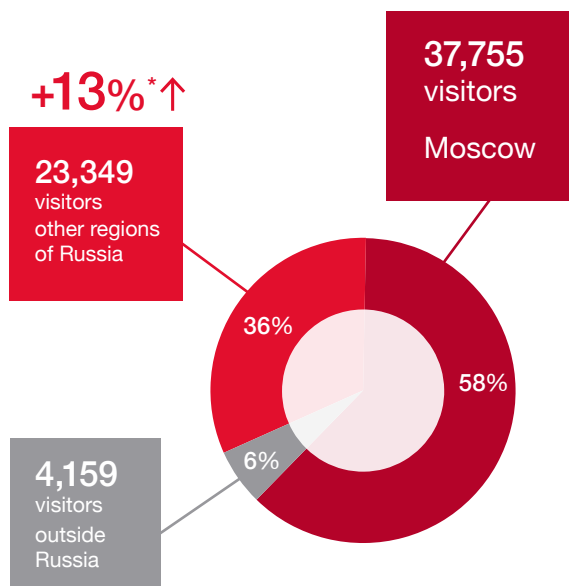
Access the entire Russian market – make a convincing entrance or expand your business



Take part in Moscow and get the best possible reach of potential buyers from across Russia and the CIS

MosBuild visitors are looking for:

Building materials	32,054
Interior finishes	31,362
Bathroom	22,881
Flooring	19,659
Doors and locks	18,034
Ceramics	17,237
Wallpaper	17,221
Facades, roof	15,309
Electrical and lighting	15,138
Eaves and curtains	13,899
Equipment and tools	13,280
Windows, window profiles and accessories	11,026
Gates	7,172



LOTS OF POTENTIAL BUYERS...

We showcase our new products to clients and partners at MosBuild. The first day alone went very well, we're meeting many potential clients...

Alta-Profil

WE EXCEEDED OUR EXPECTATIONS...

The show was busy, even better than last year – we couldn't even accommodate all the visitors interested in us. We over-achieved on what we planned, and we'll be bigger at MosBuild 2019 at Crocus Expo...

EURODECOR

WE SIGNED CONTRACTS WORTH €4 MILLION...

Serbian companies performed well at MosBuild 2018, signing contracts worth €4 million...

CHAMBER OF COMMERCE OF THE REPUBLIC OF SERBIA

CLIENTS FROM ALL OVER RUSSIA...

We've exhibited at MosBuild for practically 20 years. Every day at the show is always busy, with clients from all over Russia – from Kaliningrad to Vladivostok...

Hansgrohe

Reach a targeted audience with **MosBuild's** event programme:

3,500 delegates
153 speakers
30 business events



BUSINESS PROGRAMME IN 2018:
Three times as many events
over 30 sponsors



MosBuild 2018 has been a **powerful launch** pad for the new MosBuild 2019. For us, next year will be a milestone, a real breakthrough...

Roca

We see a large number of designers at MosBuild. The **Bathroom Biennale** took place this year, and all the activity, meetings and discussions centred around this event...

Villeroy&Boch



We will take part in MosBuild 2019, and we want to develop the business programme **Trend Show** even further...

Hansgrohe